Name is changed to Starbucks Corporation.

17 Stores

1987

Begins trading stock as SBUX

165 Stores

1992

1995

Frappuchino® is introduced

677 Stores

1998

Starbucks.com is launched

1,886 Stores

VIA ™ ready brew is introduced

16, 635 Stores

2009

1971

First store opens at Pike Place Market in Seattle